



# PRESS CONFERENCE OCTOBER 24 2024

**REGULATION FOR THE INSTITUTION AND MANAGEMENT OF THE ACCESS FEE,  
WITH OR WITHOUT A CARRIER, TO THE ANCIENT CITY OF THE MUNICIPALITY OF  
VENICE AND THE OTHER MINOR ISLANDS OF THE VENETIAN LAGOON**

## **Presentation of the 2025 CALENDAR**



# INSTITUTION OF THE ACCESS FEE

## BACKGROUND:

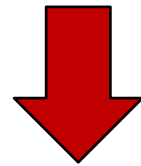
**Italian Law No. 145 dated December 30 2018** ( the Budget Law for 2019) provides in Article 1 paragraph 1129 that: “The Municipality of Venice is authorised to charge, for the access to the Ancient City of the Municipality of Venice and to the other minor islands of the Venetian Lagoon, by any carrier or means of transport, the fee referred to in Article 4, paragraph 3-bis, of Italian Legislative Decree No. 23 dated March 14 2011, as an alternative to the tourist tax referred to in paragraph 1 of the same article, both up to the maximum amount referred to in Article 14, paragraph 16, letter e), of Italian Legislative Decree No. 78 dated May 31 2010, converted, with amendments, by Italian Law No. 122 dated July 30 2010.”

A **new provision** was introduced by Article 12, paragraph 2-ter of Italian Decree-Law No. 228 dated December 30 2021, converted by the **Italian Parliament** with amendments by **Italian Law No. 15 dated February 15 2022**, which has also instituted and defined the rules of the Access fee "**without carrier.**"

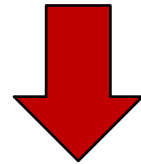


# REGULATIONS FOR THE INSTITUTION AND MANAGEMENT OF THE ACCESS FEE

The first Regulation was approved by the Municipal Council in 2019



The **New Regulation** was approved by Resolution No. 51 dated September 12 2023 of the Municipal Council of Venice.



**Resolution of the Municipal Board dated October 24 2024**



# THE «HEART» OF THE SYSTEM

A **multichannel** and **multilingual** platform, developed by **Venis SpA**, is available at <https://cda.ve.it> where information on the Access Fee is provided.

In 2024, the **number of countries from which callers made use of Access Fee services was 194**. Italy ranked first with approximately 60% of the number of hits, followed by the United States (6%), Germany (4.5%) and France (4%).



# EXPERIMENTATION FOR THE YEAR 2024

## Initial findings of the study entrusted to CISET

- on average, visits were booked well in advance, making it possible to predict the number of visitors on the specific days when the Access Fee was implemented;
- the obligation to obtain an exemption seems to have slightly reduced the flow of visitors from the Veneto region;  
It is essential to study the impact of the range or variety of fees in relation to the type of visitor, the timing and the method of making reservations;
- the Access Fee alone is certainly not enough to manage tourist flows, but the system created to implement it provides a foundation for a series of integrated measures in the future;
- the system introduced by the Board has proved very useful in terms of introducing the concept of «pre-booking» a visit to the city and providing tourist services to potential visitors



# PROPOSALS FOR 2025

## First proposals drawn from the study entrusted to Ciset

- Continue experimentation to study elements that the 2024 organisation does not allow for, such as the propensity to buy and make advance reservations, onsite or remote bookings, which can guide tariff differentiation in relation to the level of advance reservations in relation to the date of visit;
- develop targeted and effective communication to increase the understanding and acceptance of these tools, clearly demonstrating how the amount of the fee paid is linked to the quality of the visit experience, and therefore an incentive to choose to enjoy the city at the most convenient times and conditions;
- in the future, complement the Access Fee with measures to promote differentiated, rewarding and value-added visitor experiences for visitors whose behaviour is in line with the adopted strategy.



EXPERIMENTATION FOR THE YEAR 2025

# THE AREA OF IMPLEMENTATION

The Access Fee is applied as an **alternative to the tourist tax** and must be paid by **every person entering the Ancient City** of Venice, subject to the exclusions or exemptions that apply.



## NOTES:

Also for 2025, the Access Fee **IS NOT applied to the minor islands of the Venetian Lagoon**, namely Venice Lido (including Alberoni and Malamocco), Pellestrina, Murano, Burano, Torcello, Sant'Erasmus, Mazzorbo, Mazzorbetto, Vignole, S. Andrea, La Certosa, S. Servolo, S. Clemente, Poveglia...

The Access Fee **IS NOT DUE** for passengers passing through Piazzale Roma, Tronchetto or Stazione Marittima, without access to the Ancient City.



EXPERIMENTATION FOR THE YEAR 2025

# THE 54 DAYS

## April

| M  | T  | W  | T  | F  | S  | S  |
|----|----|----|----|----|----|----|
|    | 1  | 2  | 3  | 4  | 5  | 6  |
| 7  | 8  | 9  | 10 | 11 | 12 | 13 |
| 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 |
| 28 | 29 | 30 |    |    |    |    |

## May

| M  | T  | W  | T  | F  | S  | S  |
|----|----|----|----|----|----|----|
|    |    |    | 1  | 2  | 3  | 4  |
| 5  | 6  | 7  | 8  | 9  | 10 | 11 |
| 12 | 13 | 14 | 15 | 16 | 17 | 18 |
| 19 | 20 | 21 | 22 | 23 | 24 | 25 |
| 26 | 27 | 28 | 29 | 30 | 31 |    |

## June

| M  | T  | W  | T  | F  | S  | S  |
|----|----|----|----|----|----|----|
|    |    |    |    |    |    | 1  |
| 2  | 3  | 4  | 5  | 6  | 7  | 8  |
| 9  | 10 | 11 | 12 | 13 | 14 | 15 |
| 16 | 17 | 18 | 19 | 20 | 21 | 22 |
| 23 | 24 | 25 | 26 | 27 | 28 | 29 |
| 30 |    |    |    |    |    |    |

## July

| M  | T  | W  | T  | F  | S  | S  |
|----|----|----|----|----|----|----|
|    | 1  | 2  | 3  | 4  | 5  | 6  |
| 7  | 8  | 9  | 10 | 11 | 12 | 13 |
| 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 |
| 28 | 29 | 30 | 31 |    |    |    |

Hours: from 8.30 a.m. to 4.00 p.m.





EXPERIMENTATION FOR THE YEAR 2025

# EXCLUSIONS AND EXEMPTIONS

**The 2024 system is confirmed**, with simplifications in the inspections for specific categories.

**EXCLUSIONS:** Residents, Property Owners who pay the IMU property tax, Students, and Workers (*this is a non-exhaustive list; the complete list is in the Regulations*).

**EXEMPTIONS:** Tourists staying in accommodation facilities in the Municipality of Venice, temporary residents, residents of the Veneto Region, children under 14 years of age, persons with a recognised disability and their accompanying persons, persons requiring medical examinations or treatment, accompanying persons or visitors of patients in hospital, athletes participating in CONI sports events in the Ancient City, tenants, spouses, relatives up to the third degree of kinship and persons visiting residents of the Ancient City (*this is not an exhaustive list; the complete list is contained in Article 5 of the Regulations*).

Also exempt are visitors to the Venice Boat Show (30/05-02/06) and participants in the Vogalonga (08/06.)



EXPERIMENTATION FOR THE YEAR 2025

# WHO IS REQUIRED TO PAY THE ACCESS FEE

Visitors who **DO NOT stay overnight** in the territory of the Municipality of Venice who plan to visit Venice **on the dates when the experiment is active** and who **DO NOT reside in the Veneto Region**.

In 2025 **reservations are mandatory** for these visitors.



EXPERIMENTATION FOR THE YEAR 2025

# THE AMOUNT

An incentive for advance reservations



If the Access Fee is paid within four days before the visit



If the Access Fee is paid after the deadline of four days before the visit



EXPERIMENTATION FOR THE YEAR 2025

# COLLECTION

**Directly** from the **Municipality of Venice**, mainly through a **dedicated web-app** at **<https://cda.ve.it>**, or through **ticket counters (automatic and non-automatic)**.

**ATTENTION:** Documents proving payment of the Access Fee or the condition of exclusion or exemption must be carried by the visitor and presented to the inspection staff on request



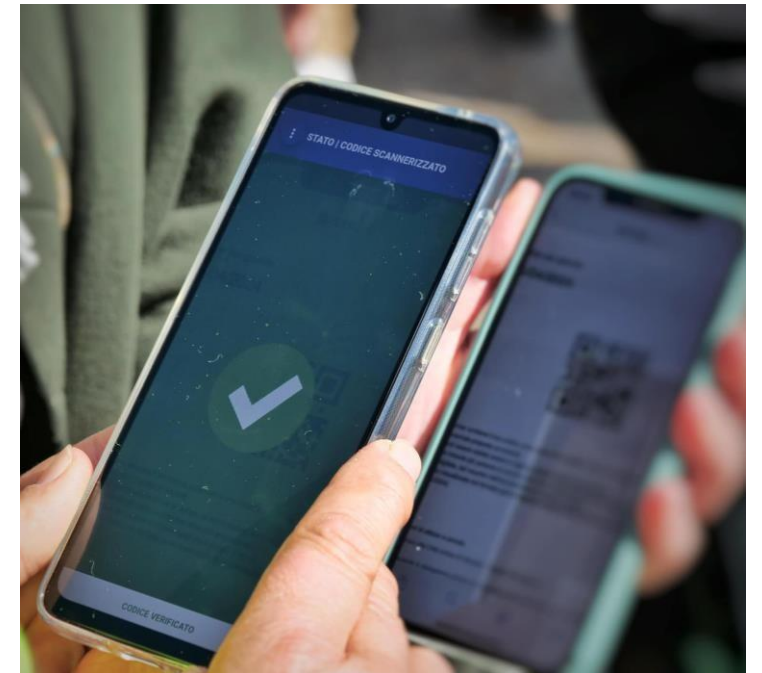
EXPERIMENTATION FOR THE YEAR 2025

# THE SYSTEM OF INSPECTION

**The Municipality** is entitled to use the measures provided for in the Regulations to **combat evasion and avoidance**, in particular, to carry out **inspections, checks and on-site patrols by authorised staff** at the main access points to the City.

Any person who provides **false declarations**, produces **false documents** or uses them in the cases provided for by the Regulations is subject to an **administrative fine**, with the possibility of prosecution under the **Italian Code of Criminal Procedure** and the relevant provisions.

If the **fin**es are **not paid within the period** specified in the notice served, they are **collected by enforcement** in compliance with current tax legislation.





EXPERIMENTATION FOR THE YEAR 2025

# ACCESS, INSPECTIONS AND INFORMATION





EXPERIMENTATION FOR THE YEAR 2025

# COMMUNICATION CAMPAIGN

Ma xe vero che...  
**Venezia è una meraviglia da non perdere? Sì, ma bisogna proteggerla.**

Scopri il contributo di accesso >



**Explainer**  
**Venice access fee: what is it and how much does it cost?**

The Italian Unesco site is hoping to reduce over-tourism with the charge - the first of its kind in a major city



# Ma xe vero che...





## EXPERIMENTATION FOR THE YEAR 2025

# SUMMARY

### DATE:

from 18/04/2025 to 04/05/2025

from 09/05/2025 to 11/05/2025

from 16/05/2025 to 18/05/2025

from 23/05/2025 to 25/05/2025

from 30/05/2025 to 02/06/2025

from 06/06/2025 to 08/06/2025

from 13/06/2025 to 15/06/2025

from 20/06/2025 to 22/06/2025

from 27/06/2025 to 29/06/2025

from 04/07/2025 to 06/07/2025

from 11/07/2025 to 13/07/2025

from 18/07/2025 to 20/07/2025

from 25/07/2025 to 27/07/2025

### HOURS OF IMPLEMENTATION:

From 8.30 a.m. to 4.00 p.m.

### AMOUNT: € 5.00 or € 10.00

Based on advance reservations or not

There is no threshold above which the amount is increased

Applied ONLY to the Ancient City of Venice, NOT to the minor islands of the Venetian Lagoon

**INSPECTIONS** with dedicated staff

**Dedicated WEB-APP:** <https://cda.ve.it> which also includes the FAQ.

### RESERVATIONS ARE MANDATORY:

also for workers, students and persons with exemptions

### EXEMPTIONS

are applied for all visitors to the Venice Boat Show (30/05-02/06) and also to the participants in the Vogalonga (08/06)